



## 2006 ACANS SUMMIT PLANNING

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**OVERVIEW:** The ACANS Planning Summit brought together technical and functional personnel from across all NMSU campuses and colleges. The focus of the Summit was IT planning and support relative to the initiatives set forth by the NMSU administration. Participants took part in various session(s) throughout the day(s) that focused on input discussion and future expansion of support from IT areas.

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### ATTENDEES AND FORMAT

- 75 participants and 8 facilitators
- Date: October 5, 2006 – One-day format (8:00am – 3:30pm)
- Place: Hotel Encanto de Las Cruces (formerly Hilton Las Cruces)

**DISCUSSION TOPICS:** All topics fell under the umbrella of Living the Vision and One University. Attendees were able to choose, in order of priority, the sessions they would most be interested in participating.

- Branding Initiative
- Facilities Master Plan
- Creative Media Institute
- Unifying NMSU Online (UNO)
- Foundations of Excellence – 1st Year Experience

### COMMON THEMES

#### *Branding Initiative*

- Enforce consistency w/ styles and content
- Need to communicate if branding is required
- CMS needs to meet the needs of users (more training on CMS including Centra / face-to-face availability of support and training, featured department showcase of integration, etc)
- Web developers to aide departments that are not able to develop webpages
- Create seamless identity across all campuses
- Long term approach to tracking branding at all levels

#### *Facilitates Master Plan*

- Create collaborative technology plan to coincide with Master Plan
- Designing “café” learning: learning space w/ indoor and outdoor aspects that are inviting and engaging
- Standardized classroom technology
- Collaborative efforts on proposals and computing facilities
- Need larger central facility for technology (i.e. computer support, training, etc)
- Address concerns relative to information security
- Maximize energy efficiencies to allow more technology

#### *Creative Media Institute*

- Use tools and expertise across campus: (graduate school to use documentaries about NMSU to take to other countries, Films showing what departments are doing to take to other institutions, businesses, governments. films recruiting new students, etc.)
- Raw footage available to campus to use
- Copyright Policy created
- Involve IT areas in decision making process
- Share tutorials, templates and documentation



***Unifying NMSU Online (UNO)***

- Improve my.nmsu.edu as a daily email client
- How does the student learn or know enough about the institution to use it wisely?
- More information and access to data for faculty to do outcomes assessments
- Integration of NMSU phonebook w/ NMSU email
- More information about data access, data security, data procedures and data requests
- More specific definition of reporting groups at NMSU (IRPOA, ICT, B&F, Student)
- Single sign on to eliminate confusion about separate systems

***Foundations of Excellence***

- Prioritize goals – make some initiatives a higher priority and fund them (i.e. too many competing initiatives)
- Use technology for prospective HS students
- Use and teach modern technology to promote critical thinking
- Socially engage NMSU students
- Freshmen technology help
- Student space to show instructors, help links, etc
- Recording classes
- Develop website/newsletter targeted to parents
- Use tools to demonstrate personal interest in students coming to NMSU: presidential podcast, IM, etc animated movies
- Training for staff and faculty and students-using systems and interacting with students
- Merge and coordinate multiple student services

**EVALUATION OF SUMMIT:** Below are the questions participants were asked to rank and the ranking given

On a scale of 1 – 5, with 5 being the best, how would you rate the overall use of your time at the ACANS Planning Summit?

**RANK: 4.2**

On a scale of 1 – 5, with 5 being the best, how would you rate the collaborative effort between NMSU entities at the ACANS Planning Summit?

**RANK: 4.3**

On a scale of 1 – 5, with 5 being the best, how would you rate the ability of the groups to identify the IT support for NMSU initiatives at the ACANS Planning Summit?

**RANK: 3.9**

If another ACANS Planning Session was held next year, would you attend?

**RANK: All answered yes**